

1:1 Brand Audit

FOR **GROWING SELLER**
Handled by Strategic Team

Comprehensive Audit Store Infrastructure and Performance

Conversion Driven and Optimization

Tactical Growth Roadmap for Early Stage Scalability

01 Marketplace Audit

INVESTMENT
~~IDR 2.500.000~~
IDR 1.990.000

02 Social Media Audit

Instagram

INVESTMENT
~~IDR 2.500.000~~
IDR 1.990.000

Tiktok Audit

INVESTMENT
~~IDR 2.500.000~~
IDR 1.990.000

A one-hour session designed to audit the brand’s marketplace or social media presence. Includes a comprehensive PDF report featuring tactical insights and prioritized recommendations to strengthen foundational performance and enable early stage growth.



28KNAW

More info?
Hit us on DM @28KNAW
+62 823-3326-7722

1:1 Brand Audit

FOR **SCALING BRAND**

Annual Revenue **IDR ≥500jt / year** | Handled by **Brand Advisor**

Assessment of Growth Bottlenecks and Scaling Potential

Brand Positioning Refinement & Alignment

Actionable Frameworks Activation & Expansion

01 Marketplace Audit

INVESTMENT
~~IDR 5.200.000~~
IDR 4.280.000

02 Social Media Audit

Instagram

INVESTMENT
~~IDR 5.200.000~~
IDR 4.280.000

Tiktok Audit

INVESTMENT
~~IDR 5.200.000~~
IDR 4.280.000

A strategic one-hour review focused on marketplace or social media optimization for scaling brands. Delivers a detailed PDF report with data driven insights, strategy enhancements, and an actionable framework to support accelerated growth.



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1:1 Brand Audit

FOR **ESTABLISHED BRAND**
*Annual Revenue **IDR 5M / year** | Handled by **Founder***

Deep Dive Strategic for Market Sustainability & Innovation

Exploration of New Value Streams

Data Informed Transformation Blueprint

01 Marketplace Audit

INVESTMENT
~~IDR 12.200.000~~
IDR 9.990.000

02 Social Media Audit

Instagram

INVESTMENT
~~IDR 12.200.000~~
IDR 9.990.000

Tiktok Audit

INVESTMENT
~~IDR 12.200.000~~
IDR 9.990.000

An executive-level session evaluating the brand’s digital footprint across key platforms. Accompanied by an in depth PDF report outlining transformative insights, long term strategic direction, and innovation pathways to ensure sustained market relevance.



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1:1 Brand Audit

what will you get?

1-Hour 1-on-1 Session

Personalized consultation to enhance your brand, marketplace, or social media strategy

Deep Analysis

We'll review your social media or marketplace presence and more to identify key improvements

Full PDF Report

Get a social media or marketplace audit with recommendations and actionable steps



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1:1 Brand Audit

Step & Process

1. Mengisi business journal dari 28KNAW
2. Memilih tanggal untuk dibooking
3. Melakukan pembayaran untuk mengunci tanggal
4. Harap menunggu 14 hari kerja untuk proses audit & info jadwal konsultasi
5. Online Consultation (1 hour)
6. Offboarding (File Submission)



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