



fashion consultant

2025

thera
studio*

home for creative founders



Fashion Consultant Home for Creative Founders

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01 Konsultasi



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After spending over a decade in the fashion industry, I've seen how overwhelming it can be for beginners to turn their ideas and dreams into reality. That's exactly why Thera Studio was born.

From consultations, concept development, to bringing your vision to life, our mission is to walk with you every step of the way.

I believe that no dream is too small, and no question is too simple. With the right support, anyone can start — and grow — their own brand.

Welcome to your jéourney — we're honored to be part of it.

— Jessica Rosalia

Founder of Thera Konveksi & Thera Studio
since 2020

services

04
Founders
Kit

A. 4.500.000

**Starter
Kit**

- + Brand check up
- + Brand guideline
- + Logo brand
- + Free konsultasi dan sample di Thera Konveksi
- + Full pdf report

**Fashion
Development**

- + 2 sketsa desain fashion
- + Pemilihan warna dan ukuran
- + Technical drawing (depan dan belakang)
- + Technical sheet
- + Full pdf report

B. 5.500.000

**Fashion
Brand Audit**

- + Social media audit
- + Quick marketplace audit
- + Strategi branding & marketing
- + Full pdf report

**Fashion
Development**

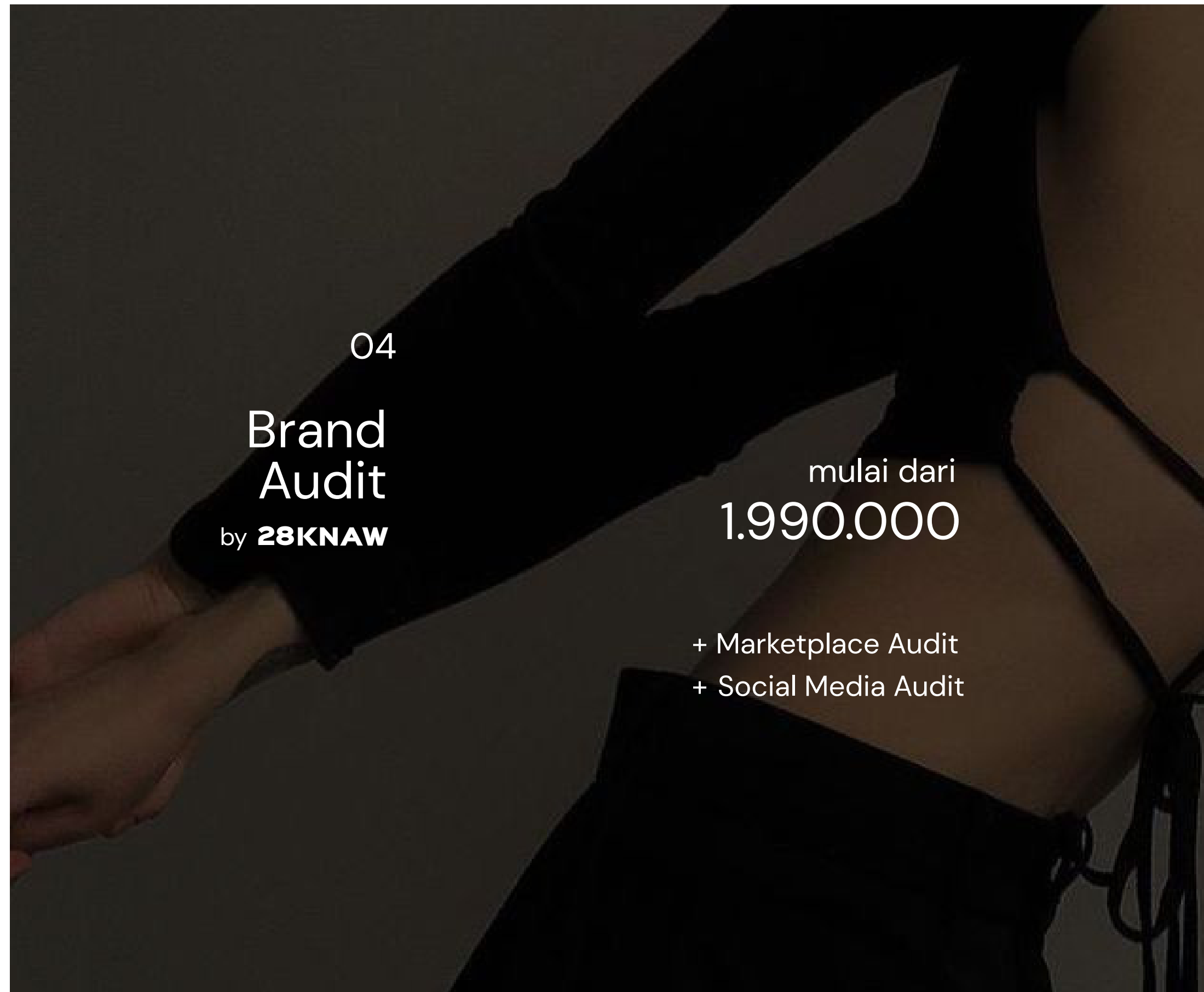
- + 2 sketsa desain fashion
- + Pemilihan warna dan ukuran
- + Technical drawing (depan dan belakang)
- + Technical sheet
- + Full pdf report



Need More?

Check out our
other services

other services

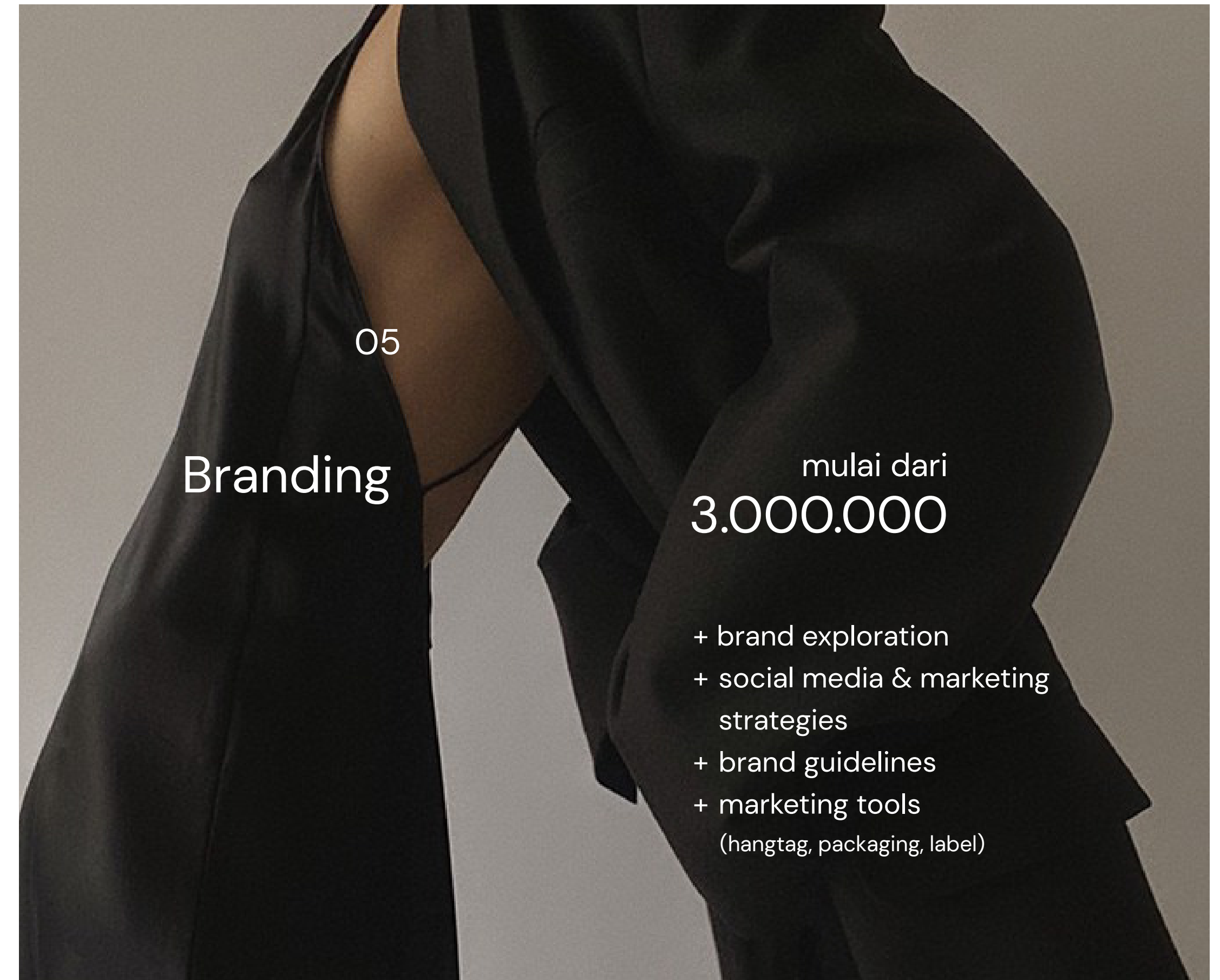


04

Brand Audit
by **28KNAW**

mulai dari
1.990.000

- + Marketplace Audit
- + Social Media Audit



05

Branding

mulai dari
3.000.000

- + brand exploration
- + social media & marketing strategies
- + brand guidelines
- + marketing tools
(hangtag, packaging, label)



06

Online Class

Coming Soon



book a call
and start your dream

therastudio@knaingroup.com

