Skip Hiring Process. Rent Your Design Pros.

28TDR.

Introduction

All your design needs, managed by one team Focus on your vision - skip the hiring process -Just rent your design pros with us

Take some **rest**, we'll handle the **rest**.

What's inside?

Introduction

Subscription Plans

Why us?

Design List FAQ

Clients

TDR Coins

Onboarding

Working with Us

Terms and Condition

DESIGN	HOUSE	2025

Why Us?	28TDR, Rental Team	Hiring In House
Cost	Rp3.000.000 for a team of 3 people!	Rp13.500.000 @4.500.000 each for a team of 3 people *based on Jobstreet 2024
All Design Services		✓
Skipping Trainning	✓	×
No Time for Turnover	✓	×
No Administrative Burden	✓	X

So, what's your move? The choice is yours!

Trusted by Clients















































and many more!

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Introducing TDR COIN

What is TDR coin?
With TDR coin, you have the freedom to explore all your design needs. Think of it as your currency for collaboration, trade it in for the creative solutions you desire!

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How to Work With Us!

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Subscription Plans

Essential

-Rp 5.000.000, / month-Rp 3.000.000,- / month

50 TDR Coins

Up to 1 Brand

Creative Team

1 Project Manager1 Creative Expert

#Popular

-Rp 9.000.000, / month-

Rp 5.700.000,- / month

100 TDR Coins

Up to 2 Brand

Premiere

Creative Team

1 Project Manager3 Creative Expert

D

Rp 13.000.000, / month-

Rp 8.250.000,-/month

150 TDR Coins

Up to 3 Brand

Signature

Creative Team

1 Project Manager

4 Creative Expert

Features on All Packages

- + Unlimited Revisions
- + Project Manager

- + Source File Provided
- + Access to Project Management Tool

Our Working Hours

9AM - 5PM

Mon - Fri (GMT+7)

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Social Media

- + Profile Research
- + Market & Competitor Research
- + Content Strategy & Planning
- + Content Writing & Copywriting
- + Content Producing
- + Admin Posting (post only)
- + Monthly Socmed Report

Single Feeds	2 (TDR)
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feeds or story

Icon Highlight

per 2 icon

Carousel

per 2 slides

Motion Graphic

per scene

Click here to see the examples!

Tiktok Reels and Video

Click here to see the examples!

TDR

3 (TDR

4 TDR

2 (TDR

Additional Talent

baby, kids, and older person multiple content shots for stock and content bank

multiple content shots for stock and content bank

E-Commerce

Banner

1SKU

per 3 slide

5 SKU

per 3 slide for 1 SKU

KOL Management

2-10

Site Visit

influencer strategy and collaboration.

per one visit

(price for West Surabaya area, price may vary for outside the area)

5 TDR

2 (TDR)

5 (TDR)

10 TDR

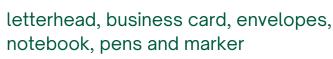
Brand Identity

logo usage, brand typography, graphic standard manual, etc

30 TDR









uniforms, lanyards, totebags, water bottles, caps or hats









Simple 3D (NEW!)

Modelling

product model with label and simple shape plain background

15 TDR **Simple Motion**

colored background with simple movements per 5 second

Click here to see the examples!

Add Ons

Digital Design

Presentation Design

per 5 pages

3 TDR

10 (TDR

Product Packaging unique shape and detailed packaging	15 TOR
Custom Illustration (basic & mascot) 2-3 variation	15 TOR
Posting Admin (IG & Tiktok) posting feeds, story, and reels per 1 month	10 TOR
Whatsapp Sticker 6 Stickers	3 (TDR
Simple Mascot per pose	2 (TDR
Complex Mascot	4-10

can include costumes, props, or scenes

per pose

Product Photography (NEW!)



12 TDR

2 (TDR)

20 TDR

3 TDR

2 (TDR)

Catalogue Photography

plain background with 1 angle photo per 10 photos

Additional Photo

Lifestyle Photography

colored background with properties as accent per 10 photos

Additional Photo

Retouch

adjusting lighting, removing objects, enhancing colors per photo

Photo Manipulation

digital imaging, changing background, adding elements per photo

Click here to see the examples!

Product Videography

Catalogue Videography

plain background with simple product showcase per 10 - 20seconds

Lifestyle Videography

colored background, complex product showcase per 10 - 20 seconds

Product Demonstration

video with talent using the product per 10 - 20 seconds

Stop Motion

per 5 seconds

Click here to see the examples!

5 (TDR

10 TDR

5 (TDR

2025

Part of Body

TDR

finger, hand, etc.

Talent/Model

TDR

basic makeup, hairdo, styling

Venue Price is not included Custom/specific objects for photography & videography are not included

More specific requests may vary on price

FAQ

+ What service does 28TDR offer?

28TDR specializes in a wide range of graphic design services, including social media graphics, website graphics, illustrations, marketing materials, and much more, tailored to meet all your design needs.

+ How does the subscription model work?

Our subscription model offers ongoing design support at a fixed monthly rate (all prices already include tax). Choose from our various plans to find the one that best suits your business's needs and budget.

+ Can I change or cancel my subscription plan?

Yes. We offer flexible subscription options. You can upgrade, downgrade, or cancel your plan according to your changing business needs.

What should be prepared before working together? Sit back and find out!

Brand Exploration

(you're here!)

- 01 Tell us more about your brand!
- 02 What goal do you want to achieve?
- 03 Design Reference and Brand Benchmark
- 04 Which budget do you prefer?

Coins Planning

- 01 Design Needs Discussion
- 02 Quotation

Payment and MOU

- 01 Invoice and Payment (Down Payment)
- 02 Contract Agreement (MOU)

First Meeting and Design Exploration

- 01 Whatsapp Group Creation
- 02 Team Introduction
- 03 Design Concepts and Moodboard

Project Execution

(your subscription will start here!)

01 Management Tools (Milanote) Introduction

02 Project Plan and Timeline

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02 Prohibited Actions

28TDR. Terms & Conditions **DESIGN HOUSE 2025**

Terms and Conditions

File Format

JPG, PNG, MP4, MOV, GIF, and PDF Source Format: .Al and .PSD

Payment

Payment only at BCA 8292920228 a/n PT KNAW Group Asia

Run out of coins?

Top up for 100k/coin.
*Coins can only be used during active subscription

Coin Validity Period

The validity period for the coins is **one year** after the subscription began.

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Ready to Rent Your Design Pros?

Surabaya, Jawa Timur, Indonesia @28tdr tdr@knawgroup.com